

Quick introduction

- Ph.D. in Electrical Engineering and EMBA from University of Colorado
- CLP and Registered US Patent Agent
- 20 years in business of intellectual property
 - Patent prosecution
 - IP portfolio management
 - In- and out-licensing
 - Patent monetization
- Law firm, start-ups, public company, government, consulting, patent assertion entity

What makes a patent valuable?

- Validity
 - No more presumption of validity
 - Questions re: subject matter eligibility
- Enforceability
 - Aftermath of AIA
 - “Patent Troll” regulations
- Market Conditions
 - Who’s buying? Who’s selling?

Relevant Case Law

- Apportionment
 - Laser Dynamics v. Quanta Computer
 - Virnetx v. Cisco
- Subject Matter Eligibility
 - Alice Corp. v. CLS Bank International
 - Enfish v. Microsoft
 - Amdocs v. Openet Telecom
- Willful Infringement
 - Halo Electronics v. Pulse Electronics

Practitioner Tips

- **Validity**
 - Keep court & PTAB case law in mind
 - Patent thickets are harder to challenge
- **Enforceability**
 - Broader is not better for claims
 - Clean chain of title
- **Market Conditions**
 - Who's buying? Who's selling?